

# 2022 Impact Report



## FACE-TO-FACE MINISTRY



**ARMED 6,345 PEOPLE**

*"I've never felt more emboldened to talk about my sexuality and what a gift it is."*

### 26 workshops on 4 topics:

- A Higher View of Sex
- Purity Is A Relationship, Not An Accomplishment
- Connecting The Dots Between Purity & Justice
- The Rhythms of a PURE Life

### Spiritual Advisory launched in September

Advised **34** individuals/families

*"Spiritual Advisory with pureHOPE is an answer to prayer for my family. Praise the Lord!"*

## CONTENT



**Downloaded on RightNow Media from 20 countries**

More than **2,000** resources given away  
Nearly **700** resources sold

*"I feel more equipped to have crucial and difficult conversations with my children."*

**8,778** new website users from **143** countries

**11,000** times the app was utilized

**235%** increase in podcast listenership

Developed a new five-session study called **The Pursuit** (digital & physical)

Added a new Development Director - **Heather Ekre** (Houston, TX)

## PARTNERSHIPS



**RIGHT NOW MEDIA**

Breakout speaker at their annual conference plus continued hosting of our parent series *Quest*

**CHRISTIAN PARENTING**

Developed a parenting series for their national platform

**BAPTIST WORLD ALLIANCE**

NEW release of *Horizons Youth Leadership Program* worldwide. 6 modules entitled "Pure Hope." Available in English, French and Spanish

**IRAN ALIVE MINISTRIES**

Developing 13 video episodes that will be simulcast worldwide in 2023

*"I'm making progress. Getting on the path where I acknowledge God is the answer, not self-reliance and denial of God's will."*



**More than 5,000 trained in 20 countries in Africa**